



Backgrounder

Bert Ionson – Media Spokesman of the Year

Excerpt from [DFO Departmental Performance Report \(2008\)](#)

Bert Ionson – Communications Distinction Award for Media Spokesperson of the Year 2007

On November 13, 2007, Mr. Ionson was presented with a special gift in recognition of his long-term dedication and excellence as a DFO spokesperson.

He has acted as Pacific Region's spokesperson on a salmon-related issue for several years.

He consistently conveyed the Department's messages on salmon in clear, simple and accurate language to media, and always made himself available to respond to media calls.

His work had a significant and positive impact on Pacific Region's relations and public awareness activities.

Contact: John Cummins, M.P.
(613) 992-2957, (cell) (604) 970-0937, (604) 940-8040
or www.johncummins.ca